



## A Message from WHA's CEO

Happy September to Western Healthcare Alliance members and friends,

September has arrived and with it comes much welcomed cooler temperatures! I just heard that they have removed the fire ban in many of the mountainous areas which gives us all a chance to let out a huge sigh of relief. By the time you receive this message, we will have had our WHA Board meeting which is made up of your CEOs of the 31 WHA members, and I couldn't help but feel incredibly grateful that I get to work with all of you.

So, I thought I'd take this opportunity to share with you the areas in which the WHA Board has directed us, your staff, to work. First, we work to increase your financial strength. We do this by assisting you in developing programs that aggregate member volume to reduce your costs and increase your revenue. Second, we work to help you attract and maintain a strong and steady workforce. We do this by assisting you in recruitment and retention strategies as well as provide you the best in leadership training and development. Third, we help you gain experience in population health management to prepare for value-based care reimbursements through your company, the Community Care Alliance. Finally, and maybe most importantly, we provide the venue for you to collaborate with each other. We work to establish a safe, transparent culture focused on consistent communication to ensure you have the resources to take care of your community.

On behalf of the entire staff at Western Healthcare Alliance, Healthcare Management and the Community Care Alliance, I say thank you. We wouldn't be here without your commitment to collaboration. So on that note, don't forget to register for your next peer network group meeting by visiting WHA1.org.

Happy Fall!

[Listen to Angelina's message](#)

### Angelina Salazar

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