



2017 DEALER OF THE YEAR AWARD

– CALL FOR NOMINATIONS –

The **RVDA of Canada**, in conjunction with **Camping Canada's RV Lifestyle Magazine** and **Camping Canada's Dealer News**, is inviting nominations from across Canada for the:

2017 Walter Paseska Canadian RV Dealer of the Year Award

Established in 1989 by Camping Canada, and dedicated to Walter Paseska for his many years of commitment and tireless dedication to the RV industry, this award is given to a Canadian RV acting dealer principal on the basis of the following criteria:

- Long-term dedication to the RV industry and promotion of the RV lifestyle by the acting dealer principal of a recognized full-service RV dealership;
- Commitment and participation in the RVDA at the provincial or national level;
- Recognition by customers and peers as a person with the highest integrity and credibility in both work and personal life; and
- Contribution to the community.

If you know someone whom you feel deserves to be recognized with this award, please submit your nomination(s) to the national office.

(Please fill-out the attached Dealer Application Form)

Choosing a winner:

A maximum of three candidates per province/region will be considered for the award. The Award Selection Committee, composed of the past five Dealer of the Year Award recipients and one representative from the award's sponsor, RV Lifestyle Magazine, chooses the winner(s) from the list of nominees by secret ballot.

Recognition of the winner:

RV Lifestyle Magazine will present this year's Canadian RV Dealer of the Year Award at the **2017 RV Dealers International Convention, RVDA of Canada Annual Meeting**, on November 8, 2017.

The winner(s) will be acknowledged in several ways: an etched glass award for the recipient(s); a profile story on the dealership in RV Lifestyle Dealer News magazine; presentation of a professionally-taken photograph of the recipient to the dealership; a paid announcement in their local paper(s); and creation of press releases and a press kit for the dealer to send to his / her local media, to national and regional media, and to manufacturers, along with instructions for use by the dealer.





Support Documentation Guidelines

- a. On letter outlining the nominee's promotion of and contributions to the RV industry, kindly include any participation in provincial/regional and / or national RVDAs; work on RV industry issues and any outstanding achievements;
- b. Dealer / Company information
 - history
 - how the dealer / company got started
 - how they've changed and grown
 - number of employees
 - dealer / company philosophy, mission statement
 - highlights of the business:
 - special flavour, character, layout; memorable events, customers
 - what the dealer likes about the business
 - special features of the dealership, departments, training
 - awards received
 - milestones
 - future plans; what the dealer perhaps envision for the industry
- c. RVDA and other RV industry work – provincially, nationally, other
 - highlights
 - number of years as a member of the provincial and / or national RVDA – positions, duration, special projects worked on
 - other industry endeavours: government; local; Go RVing Canada; whatever applies
- d. Community involvement, recognition and contributions
 - Note the requirement for a letter of support (Part 2d of the nomination form).
- e. Other / Personal Information
 - family members
 - family involvement in business
 - favourite activities, hobbies / other interests





List of previous winners of the Dealer of the Year Award:

- 2016 George Goodrick, Adventure Sports, Dartmouth, NS
- 2015 Sam Parks, Camp-Out RV, Stratford, ON
- 2014 Gérard Dufresne, Caravanes de la Petite Nation, L'Ange-Gardien, QC
- 2013 Ian Moore, Big Boy's Toys, Nanoose Bay, BC
- 2012 Garth Bromley, Transcona Trailer Sales, Winnipeg, MB
- 2011 Tom Ramsay, Meridian RV Mfg. Ltd., Port Coquitlam, BC
- 2010 Daniel Morin, Roulottes Desjardins, St-Jérôme, QC
- 2009 Dave Dobson, RV World, Waasis (Fredericton), NB
- 2008 Wayne Hambly, PEI Home & RV Centre, Charlottetown, PEI
- 2007 Marty Vellner, Vellner Leisure Products, Red Deer, AB
- 2006 Kim Stone, Stone's RV & Home Center, New Glasgow, NS
- 2007 Robert Rémillard, Centre du Camping Rémillard, St-Jean-sur-Richelieu, QC
- 2008 Jack Bell, Chemo RV Sales & Service, Williams Lake, BC
- 2003 Shelly Shewchuk, Recreation World RV's, Thunder Bay, ON
- 2002 Derek Dobson, Leisure Time RV Sales, Saint John, NB
- 2001 Woody Paylor, Woody's RV World, Red Deer, AB
- 2000 Art Pike, Westgate RV Centre, Kelowna, BC
- 1999 Bill Redmond, Bucars RV Centre, Calgary, AB
- 1998 Ken Langevin, Walt's Trailer Sales, Headingley, MB
- 1997 Don Sneyd, Ruston RV Centre, Burlington, ON
- 1996 Louis Gaudette, Roulottes RG Gagnon, L'Assomption, QC
- 1995 Don Main, Pik-A-Dilly Trailer Sales, Brandon, MB
- 1994 Eleanor Powers, Claynor RV World, Langley, BC & Fred Benninger, Mobilife RV Centre, Kitchener, ON (tie)
- 1993 Gary Hodgins, RV City, Morinville, AB
- 1992 Gil Robert, GNR Camping World, Winnipeg, MB
- 1990 Doug Williams, Twin City Trailer Sales, Bedford, NS
- 1989 Doug Petrie, Niagara Trailer Sales, St. Davids, ON





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DEALER APPLICATION FORM

GENERAL INFORMATION

DEALERSHIP NAME :

DATE :

NAME OF NOMINEE :

ADDRESS :

PHONE NO. :

FAX NO. :

EMAIL :

NUMBER OF YEARS IN THE INDUSTRY :

NUMBER OF YEARS AS OPERATING DEALER PRINCIPAL :

Submit this form to the national office **together with** the following support documentation:

- A letter outlining the nominee's promotion of and contributions to the RV industry, including any participation in provincial/regional and / or national RVDAs; work on RV industry issues and any outstanding achievements;
- A minimum of one letter of support from a customer;
- A minimum of one letter of support from an industry supplier or manufacturer; and
- A minimum of one letter of support outlining their community involvement, and any recognition.

Nominations must include all the above documentation to be considered. *(See Guidelines on page 2.)*

Nomination materials can be mailed, faxed or emailed as a pdf to:

RVDA of Canada
Ste. 145 – 11331 Coppersmith Way, Richmond, BC V7A 5J9
Tel: 604.718.6325 | Fax: 604.204.0154 | Email: Info@rvda.ca

Deadline for submission: **July 28, 2017**