



**PwC Meeting & Event Services Registration Software Privacy Statement** Effective Date:  
January, 2016

The PricewaterhouseCoopers meeting and event management registration software is a service offering of PricewaterhouseCoopers LLP ("PwC"), the US member firm of the PricewaterhouseCoopers (PwC) global network of member firms each of which is a separate and independent legal entity. This statement sets forth PwC's Privacy Statement for the meeting and event management registration software and describes the practices that PwC will follow with respect to the privacy of Users and the information contained within this Site. By submitting identifying data as a visitor to our website, you are agreeing to PwC's use of such data as described in this privacy statement.

"We" or "us" in this Privacy Statement means, in relation to your personal data, the PwC entity that is the controller of that personal data.

"You" in this Privacy Statement means you as an individual, rather than any legal entity (such as your employer) which you may represent when you register for any service offering or order a product using this website.

Cvent refer(s) to the third party entity that provides the hosting for the PwC meeting and event management registration website and is acting at the direction of PwC.

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## **1. What information is collected?**

We collect only personally identifiable information that is specifically and voluntarily provided by you to our websites. The collection of your personal data on the website will be facilitated by Cvent. "Personal data" means information about you and/or third parties (where required by law, a third party could be a legal entity represented by you e.g. where you submit data to us about your employer or a client company).

Our collection of personal data will be limited to the information required to process your registration, service request and monitor site activity. Such information may include your name, email address, mailing address, title, company, phone and fax number, hotel reservation preferences (i.e., check-in and check-out dates, hotel accommodation special needs, room preferences, dietary needs, guest names), conference workshop attendance preferences, method of payment (credit

card, check, cash, etc.), and credit card information (type, number, expiration date, name on card, address and phone number of card holder). This information may be collected either:

- (i) directly from you. Where you are asked to provide data such as when you register, use any "Contact Us" features of the website; or
- (ii) indirectly, such as using cookies (as described below) or customizing software to tailor the site to your preferences or to track your use of certain pages of the website (e.g. your internet protocol address) and other technical means to monitor your use of the site or from third parties who provide us with information about you.

It is PricewaterhouseCoopers' policy to limit the information collected to only the minimum information required to complete your request. We do not generally seek to collect sensitive data through this website. If we do seek to collect such data we will ask you to consent to the uses we propose to make of the data. By providing us with unsolicited sensitive data you consent to our using those data, subject to applicable law, for the purposes set out below.

If you decide to register and obtain services or information using the PwC meeting and event management registration software (or if a legal entity which you represent has already registered and you log in to the PwC registration software), you may be asked to fill in certain boxes with information about yourself or others. You do not have to fill in the "optional" boxes - if you don't, we will still register you or process your order or question but it is always helpful for us to receive this optional data as it may help us to understand your business needs. You must fill in the "mandatory" boxes marked in bold red as otherwise we may not be able to register you or process your order or question. We will only collect, hold, process, use, communicate and/or disclose such personal data, whether optional or not, in accordance with this Privacy Statement.

If you are acting as an intermediary or otherwise on behalf of a third party or supply us with information regarding a third party (such as your employer or a client company), you undertake that you are an authorized representative or agent of such third party and that you have obtained all necessary consents from such third party to the collection, processing, use and disclosure by us of their personal data. Because we are collecting the third party's data from you, you undertake to make the third party aware of all matters listed in this Privacy Statement, preferably by distributing a copy of this statement to them or by referring them to our website.

## **2. How will personal data be used?**

When you visit this website personal data may be collected and processed to allow you to:

- Register for meetings, events or conferences;
- Participate in online feedback or benchmarking surveys;
- Join our mailing lists, bulletin boards, or discussion forums;
- Order publications or request reference materials;
- Submit information such as resumes or work history information; or

Your user activity will also be collected to enable usage reporting on content, navigation and tools with regard to the meeting, event or conference registered.

Information attained by the site is used only for the intended purpose stated at the time that the information is collected. Unless specifically requested by you, PricewaterhouseCoopers will not use personal data collected from our websites to facilitate unsolicited marketing activities.

## **3. How can I access or change my personal data or withdraw my consent?**

You can update the data we hold about you by editing your profile information on the site where you submitted your personal data or by accessing the "My Profile" section of the site. You are also entitled to request access to and correct all your personal data collected by this site as well as to require us to delete

your personal data if you no longer want us to process it. Such requests or related inquiry can be made by contacting us at [meetpwc@us.pwc.com](mailto:meetpwc@us.pwc.com).

#### **4. Is personal data transferred to another country?**

Due to the international nature of the services provided by PwC and the nature of PwC's activities, personal data may, subject to applicable law, be transferred internationally to other PwC global networks for the purposes described above. Personal data collected by us may be transferred to other PwC firms, which are member firms of the global network, where it is necessary to meet the purpose for which you have submitted the information. By submitting data on our website, you are providing explicit consent to cross border transmission of data collected on our website for the fulfillment of your requests.

#### **5. Is personal data disclosed to other entities?**

Data will only be disclosed to certain types of staff within PwC [Cvent] (i.e. staff whose job it is to process your inquiries or orders) and they will only process the data for the purposes identified in this Privacy Statement. Personal data will also, subject to applicable law, be disclosed:

- to Cvent who will collect and host the data being collected for the meeting, event or conference.
- to other entities within the PricewaterhouseCoopers network which may follow the privacy practices in this policy or notify you of their own privacy practices;
- to data processors, suppliers or providers of goods or services (but only for the purposes of processing your request for services or information);
- when required to facilitate conferences or events hosted by a third party; and
- where such disclosure is required by law through subpoena, search warrant or other forms of legal process.

We do not collect or compile personally identifying information for dissemination or sale to outside parties for consumer marketing purposes, or host mailings on behalf of third parties. In some situations, you may submit personal data directly to third parties who supply services to us in connection with this website (such as registering you for an event or processing credit cards to fulfill an registration fee). Before submitting personal data you will be informed if this is the case and whether that entity will process personal data pursuant to this Privacy Statement or another privacy statement and will be given the name and contact details of the entity to whom you are submitting personal data. When you link to other websites, PwC's privacy practices no longer apply. We encourage visitors to review each site's privacy policy before disclosing any personally identifiable information.

#### **6. How long is personal data retained?**

We will keep your personal data only as long as it is reasonably necessary for the purposes described in this Privacy Statement and in compliance with the firm's data retention policies. Contact information about visitors (e.g. information generated through registration for access to areas on the site) will be kept as long as the information is required to completely service the contact request or until a user requests that we delete that information. Cvent will retain your personal data for as long as reasonably necessary, either as required by their internal requirements or as requested by PwC.

When personal data is retained, PwC assumes responsibility for keeping an accurate record of the information once a visitor has submitted and verified the data. We do not assume responsibility for verifying the ongoing accuracy of the content of personal information.

#### **7. How is personal data secured?**

We [Or Cvent] have implemented generally accepted standards of technology, including Secure Socket Layer (SSL), and operational security in order to protect personal information from loss, misuse, alteration or destruction. However, the nature of the Internet is, of course, such that the data may flow over networks without appropriate security measures and may be accessed and used by unauthorized

persons. Only authorized PwC personnel [and Cvent personnel] are provided access to personally identifiable information and these employees have agreed to ensure confidentiality of this information.

#### **8. Are cookies used on the website?**

Cookies may be used on some pages of our site. "Cookies" are small text files placed on your hard drive to assist in providing a more customized website experience. For example, a cookie can be used to store registration information in an area of the site so that a user does not need to re-enter it on subsequent visits to that area. It is PwC's [or Cvent] policy to use cookies to make the navigation of this websites easier for visitors and to facilitate efficient registration procedures. Site statistics are compiled by third parties, and therefore your IP address will be passed to third parties for statistical reporting only. If you are concerned about cookies, most browsers permit individuals to decline cookies. In most cases, a visitor may refuse a cookie and still fully navigate this site, however other functionality in the site may be impaired. After termination of the visit to our site, you can always delete the cookie from your system if you wish.

In order to properly manage our website we may pass log information on to our operational systems, and identify categories of visitors by items such as domains and browser types. These statistics are reported in the aggregate to our webmasters. This is to ensure that our website presents the best web experience for visitors and is an effective information resource.

#### **9. Changes to the PwC Privacy Statement**

PwC reserves the right to modify or amend this Privacy Statement at any time. The effective date will be displayed at the beginning of this statement. Please refer back to the statement periodically to review any updates.

#### **10. How to contact PwC**

We make every effort to avoid excessive or irrelevant collection of data. If you have any questions about this privacy statement or about your personal information, you can contact us at [meetpwc@us.pwc.com](mailto:meetpwc@us.pwc.com) to raise any concerns.