

MOBILE WORLD CONGRESS

Barcelona, Spain | February 28 – March 3, 2022

MWC Barcelona is the world's most influential event for the connectivity industry.



Florida Technology Companies are invited to Exhibit at **MWC Barcelona**

EXHIBITION INFORMATION

Florida companies have three exhibition options:

Space Only.....£985 per sqm

- Space is completely customizable
- Power supply

Turnkey Exhibition Stand (9sqm-24sqm)

.....£1,325 per sqm

- Can be sold any size up to 36sqm
- Customized graphics with your branding
- Carpentry walls and counter
- Round Table with 3 chairs
- 1 counter, 1 stool, & 1 Wastepaper basket
- Free standing TV
- 3 built-in electrical sockets

Shell Scheme (18sqm)

.....£1,070 per sqm

- Can be sold any size up to 36sqm
- Stand construction
- Power supply and lighting
- 1 round table with 3 chairs
- 1 counter and 1 barstool
- 1 wastepaper basket

Space is **very limited** at this unique trade show. Please secure your booth space **ASAP**.

MWC Barcelona, the world's biggest mobile event, attracts some of the most influential decision makers from global mobile operators, smartphone companies, component manufacturers, technology providers, content owners, and government telecom officials around the world. It's where 2,400+ leading companies and trailblazers share the latest topics relevant to the future.

In 2019 **MWC Barcelona** featured 2,400 exhibitors and over 107,000 attendees from 200 countries. **MWC Barcelona 2021** hybrid edition reported 306,782 virtual participants, 20,540 in-person attendees from 117 countries & territories, and over 1,000 exhibitors.

Exhibiting at **MWC Barcelona** means joining the biggest tech names in technology. As an exhibitor, Florida companies can benefit from:

- Exposure to over 109,000 industry attendees from 200+ countries
- Engage in face-to-face meeting with top prospects
- Visibility to over 3,600 press & media
- High-level networking activity
- Showcase new products and solutions

MWC Barcelona provides a platform for Florida's companies that develop mobile information and communication technology components, devices, mobile systems, applications, and software to launch new products to a global audience.

5G CONNECTIVITY
ADVANCING AI
INTERNET OF THINGS (IoT)
CLOUDNET
TECH HORIZON
FINTECH
STARTUP INNOVATION



TRADE SHOW GRANTS

Enterprise Florida offers Trade Show Grants to eligible companies reimburse 75% (up to \$7,500) of select booth-related expenses, depending on company size.

For qualification criteria, please visit:

www.enterpriseflorida.com/tradegrants

Contact Enterprise Florida Today!



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