Hotels and venues capture personal information of guests. Booking, check in and post visit surveys collects names, physical and email addresses, computer IP addresses, passport details, payment methods, mailing addresses, hotel/venue visit details, event attendance, food preferences and other information. GDPR requires the data controller, in this case the hotel/venue, to determine the business purpose for why you are collecting this data and to determine whether they are required to capture and process this information. GDPR's protections follow the individual; therefore, if your hotel/venue gets in touch with us today and we can help guide your compliance strategy.

GDPR is COMING
Is Your Organisation Ready? IF YOU RUN A HOTEL OR EVENTS VENUE, YOU’LL NEED TO PROTECT THE DATA OF 510 MILLION EU CITIZENS!

What is GDPR?
GDPR is the General Data Protection Regulation. These regulations under the General Data Protection Regulation (GDPR) regarding the collection, transfer, and protection of personal data of EU citizens. These regulations replaced the Data Protection Directive, which was in place since 1995. GDPR aims to give individuals more control over how their personal information is used.

Is Your Organisation
Ready?

GDPR: THE BASICS
RISKS TO YOUR BUSINESS
ENSURING GDPR COMPLIANCE
CVENT: PROVEN HOSPITALITY TECH LEADER

GDPR-THE BASICS
- EU Parliament passed 2016
- GDPR’s protections follow the individual
- FINES: 20 million Euro to 4% of global annual turnover

RISKS TO YOUR BUSINESS
- Penalties for non-compliance
- GDPR is COMING when it becomes enforceable May 25, 2018
- Is Your Organisation Ready?

ENSURING GDPR COMPLIANCE
- May 2018
- GDPR is coming
- Is your organisation ready?
- GDPR: The basics
- Risks to your business
- Ensuring GDPR compliance
- Cvent: Proven hospitality tech leader

Cvent Privacy Shield Certified by TrustArc, a trusted 3rd Party