Increase the reach, impact and ROI of your events across the student lifecycle with integrated outreach, engagement and reporting tools.

Introduce efficiency and scale with an enterprise event technology platform that combines seamless event management with sophisticated data and insights.

**Enrollment Management**
- Types of Events:
  - Recruitment Fairs
  - Parent Engagement
  - High School Outreach
  - Community Engagement

**Academic & Student Affairs**
- Types of Events:
  - School-Specific Events
  - Business, Law, Medicine, etc.
  - Faculty-Specific Events
  - Co-Curricular Activities

**Advancement & Alumni Relations**
- Types of Events:
  - Alumni Activities
  - Homecoming & Regional Events
  - Fundraisers
  - Alumni & Donor Engagement

**Continuing Education**
- Types of Events:
  - Extension Campus
  - Face to Face or Online
  - Executive Education
  - Credentials & Short Courses

**Communications & Marketing**
- Types of Events:
  - Industry-Specific
  - Discipline-Specific
  - Community Outreach
  - Campus-Wide

**Information Technology**
- Key Benefits:
  - Enterprise event technology
  - Flexible and extensible
  - Scalable and secure

**Procurement**
- Key Benefits:
  - Centralized licensing
  - Comprehensive offering
  - Efficiency and cost-savings